



# PRESS RELEASE

## LASH LEGACY DAIRY MAXIMIZES MANURE VALUE THROUGH TECH-ENABLED MANURE-AS-A-SERVICE PROGRAM

*A Washington dairy leverages next-gen nutrient recovery to generate  
verified carbon credits with no money down!*



## Lash Legacy Dairy

### FOR IMMEDIATE RELEASE

**BASIN CITY, WA (July 29, 2025)** – Lash Legacy Dairy, part of the [Whitby Farms](#) group of companies, is setting a new standard for modern nutrient management. With the adoption of Livestock Water Recycling's Manure as a Service (MAAS) program, the dairy is demonstrating how practical innovation can enhance sustainability, reduce emissions, and unlock new revenue from manure.

As part of the MAAS program, Lash Legacy now operates a First Wave 85 nutrient recovery system, equipped with polyFAST and grōControl. polyFAST ensures precise and consistent polymer preparation, while grōControl captures real-time system data to support continuous optimization and revenue through carbon credits.

The system produces a concentrated solid fertilizer full of valuable organic nitrogen, phosphorus, and micronutrients, along with a cleaner liquid. LWR's service team provides remote monitoring and quarterly on-farm optimization to keep everything running at peak efficiency. LWR was the first to commercialize this level of integrated manure treatment, and its proven systems continue to set the standard for simplicity, precision, and value creation on the farm.

Most importantly, Lash Legacy Dairy is turning its commitment to sustainability into measurable profit. With verified carbon credits now being generated through a partnership with [3Degrees](#), a company that helps farms monetize environmental benefits by handling the tracking, validation, and sale of credits to buyers looking to offset emissions, the farm is being and paid for the environmental value it creates through advanced manure treatment.

"At Lash Legacy Dairy, we take pride in doing things right, whether it's managing cattle, caring for the land, or planning for the future," said Jeb Whitby, who helps manage both the dairy and beef herds along with fruit crops.

The MAAS program eliminates the need for a large capital investment to start the project, while still giving farms access to high-performance manure treatment and nutrient recovery. LWR provides complimentary regular system optimization based on the season, herd size, and application goals.

“We developed the MAAS program to give farms access to the best nutrient recovery technology without the upfront investment ” said Gabryel Marois, Director of Operations at LWR. “With MAAS, our team takes care of optimizing the costs of operations including consumables so the farms can focus on the rest of their operation. Whitby Farms is the perfect example of how a strong farm team, backed by good data and the right service model, can turn manure into a strategic advantage.”



*Along with their families, Whitby Farms' second generation brothers, Jeb, Bart, Lared, and Josh continue to practice the business of agriculture through a diversified listing of crops as they carry on the legacy of their parent's stewardship.*

Whitby Farms is well-known in the Pacific Northwest for its leadership in diversified agriculture. Alongside their dairy and beef production, they grow forage crops, apples, cherries, seed corn, and buckwheat, and operate farm sites in both Washington and Oregon. With global product sales and a strong presence in their local community, the Whitby team continues to honor the legacy of founders Larry and Shirla Whitby by staying true to their values while making smart, forward-thinking decisions that strengthen the farm for the next generation.

By implementing LWR's Manure-as-a-Service program, Lash Legacy Dairy is future-proofing their operations in a way that supports both long-term sustainability and economic return. Guided by their vision to be the world's premier producer of agricultural products through consumer value, customer service, and quality, Whitby continues to lead with the integrity and ingenuity that defines a family-owned, farm-grown operation.

As conversations around nutrient management, on-farm sustainability, and technology adoption take center stage at this year's [North American Manure Expo](#), Lash Legacy Dairy's approach demonstrates how farms can align stewardship with profitability and future growth.

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For more information, please contact: [marketing@livestockwaterrecycling.com](mailto:marketing@livestockwaterrecycling.com)

### **About Lash Legacy Dairy**

Lash Legacy Dairy is part of Whitby Farms, a multi-generational, family-owned agricultural business based in Basin City, Washington. With over 50 years of experience, the Whitby family operates a diversified portfolio that includes Lash Legacy Dairy, a beef herd, and a wide range of crops including forage, apples, cherries, seed corn, and buckwheat. Whitby businesses span multiple locations in Washington and Oregon and are guided by a commitment to sustainability, innovation, and values-driven agriculture. To learn more visit: [whitbyfarms.com](http://whitbyfarms.com)

### **About Livestock Water Recycling (LWR)**

Livestock Water Recycling (LWR) is the original innovator of on-farm manure treatment systems for the dairy, hog, anaerobic digestion, and food processing sectors. Through its patented First Wave™ and PLANT™ nutrient recovery and clean water recycling platforms, LWR enables producers to transform manure and bioliquids into clean water, concentrated fertilizer, and biogas feedstock. Delivered through the Manure as a Service (MAAS) program, LWR systems are designed for simplicity, performance, and data-backed ROI without requiring capital investment. These solutions also generate verified carbon credits for a growing marketplace of buyers seeking measurable climate impact. LWR systems are operating across North America, the Middle East, and the United Kingdom. To learn more, visit: [manure.ai](http://manure.ai)